

FOR IMMEDIATE RELEASE

Media Contact: Tiffany Whitaker
(239) 221-2858 | Tiffany@GetPushing.com

PURE FLORIDA CELEBRATES THE HOLIDAYS WITH LOCALS AND THEIR FAMILIES

Offering Sightseeing Cruises and Excursions 365 a year

NAPLES, Fla. – November 18, 2014 – The holidays are a perfect time to engage in fun activities with your family. That’s why Pure Naples is open 365 days a year; their new location Pure Fort Myers, is also open 363 days year, only closing on Thanksgiving and Christmas Day.

For families looking to get outdoors this holiday season, Pure Naples offers sightseeing, dolphin-watch, shelling and eco tours as well as sunset cruises on the legendary vessels M/V DOUBLE SUNSHINE and M/V NAPLES EXPLORER. They also include in their fleet, the M/V LADY BRETT, M/V KUDU and M/V KUDU II for private and head boat deep sea and backwater fishing trips. Their offerings are completed with private boat rentals, jet-ski rentals and guided tours, as well as high-speed thrills on jet boat ODIN.

Opening this past Summer of 2014, Pure Fort Myers offers eco and river cruises, as well as sunset cruises on the M/V EDISON EXPLORER. Guests will have a chance to experience the nature, ecology and history of Fort Myers with certified captains, naturalists and Edison and Ford Winter Estates’ historians on the Caloosahatchee River. Pure Fort Myers river excursions depart from The Marina at Edison Ford.

For more information on Pure Florida attractions or reserving your next adventure in Naples call (239) 263-4949 or visit at PureNaples.com. For Pure Fort Myers, please call (239) 919-2965 or visit PureFortMyers.com.

ABOUT PURE FLORIDA

Locally owned and operated by Captains Lance and Harry Julian, a father and son team, the Pure Florida Group owns and manages local water attractions Pure Naples and Pure Fort Myers. They are also partners in Marine Team International and Pure Image Productions, both credited with award-winning feature films, documentaries, television and video productions. Pure Florida and all their companies summarize five generations of maritime connections, bringing passion and expertise to the Southwest Florida area and worldwide. Visit www.GoPureFL.com for more information.