

**FOR IMMEDIATE RELEASE**

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## **Pure Naples Offering Discounted Cruises and More at Stone Crab Festival**

**NAPLES, Fla. – October 21, 2014** – Stone crab season officially opens on Wednesday, October 15<sup>th</sup> and Pure Naples is inviting the public to celebrate with them again this year in the annual Naples Stone Crab Festival in historic Tin City. Pure Naples will be offering sightseeing and dolphin watch cruises at a special event rate of only \$20 (includes adults and children) on Saturday and Sunday, Oct. 25 and 26. Cruises depart at 10:00 a.m., 12:00 p.m., 2:00 p.m. and 4:00 p.m. To book a reservation during the Stone Crab Festival, please call (239) 263-4949.

The annual Stone Crab Festival is a weekend of food and fun starring of course, the stone crab. It also offers residents and visitors alike, the chance to explore the beautiful Naples waterfront with activities in and around Bayfront, Naples Bay Resort, Port O'Call, Tin City and Naples Harbour. For more information on Stone Crab Fest visit:

<http://www.stonecrabfestival.org/>.

### **ABOUT PURE NAPLES**

Founded in 2009 by Captains Lance and Harry Julian, a father and son team, Pure Naples is part of the [Pure Florida](#) Group and summarizes five generations of maritime connections. The company owns and operates the legendary vessels M/V DOUBLE SUNSHINE and M/V NAPLES EXPLORER for sightseeing, dolphin-watch, shelling and eco tours as well as sunset cruises. They also include in their fleet, the M/V LADY BRETT, M/V KUDU and M/V KUDU II for private and head boat deep sea and backwater fishing trips. Their comprehensive offerings are completed with private boat rentals, jet-ski rentals and guided tours, as well as high-speed thrills on jet boat ODIN.

Pure Naples is located at 1200 5th Avenue S., Naples, Florida at the corner of 12th Street S and 6th Avenue S. at Tin City, directly off of US 41. For more information on booking your next cruise, fishing trip or water adventure, contact Pure Naples at (239) 263-4949 or visit [www.PureNaples.com](http://www.PureNaples.com).

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