FOR IMMEDIATE RELEASE

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CELEBRATE VALENTINES DAY ON THE WATER!

Pure Florida Offers Romantic Sunset Cruise in Fort Myers

FORT MYERS, Fla. – **February 5, 2015** – Celebrate with your loved ones on Valentines Day this year by spending the evening enjoying the beautiful Southwest Florida sunset on Pure Fort Myers' M/V Edison Explorer.

On Valentines Day, sunset cruise guests will receive a complimentary rose and drink on board the 1.5-hour sunset cruises Guests will cruise the Caloosahatchee River while hearing stories of its rich history, as well as learn about the wildlife, including bald eagles, manatee, and birds.

Enjoy this one-of-a-kind Valentines Day cruise for \$35 per person. To make a reservation on the Pure Fort Myers sunset cruise, call (239) 919-2965 or visit www.purefortmyers.com.

ABOUT PURE FORT MYERS

Founded in 2014 by Captains Lance and Harry Julian, a father and son team, Pure Fort Myers is part of the Pure Florida Group and summarizes five generations of maritime connections. Similar to its sister company, Pure Naples, the company owns and operates the M/V EDISON EXPLORER for sightseeing, eco and river excursions as well as sunset cruises. Pure Fort Myers takes guests up the Caloosahatchee River to experience the nature, ecology and history of Fort Myers from the river with certified captains, naturalists and historians. Each of these trips gives passengers a panoramic view of the Edison & Ford Winter Estates from the water and the historic railway bridge, and up the river to see dolphins, manatees, birds and other abundant wildlife native to the area.

Pure Fort Myers river excursions depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901.

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