

**FOR IMMEDIATE RELEASE**  
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**PURE FLORIDA OFFERS SPECIAL CRUISE EVENTS IN MAY**  
*Guests May Experience Naples and Fort Myers from the Water*

**FORT MYERS, Fla. – April 21, 2015** – Pure Florida, Southwest Florida’s premier water attraction for family fun and thrills, is excited to announce new cruises and special offers coming in May. Each of the following events and specials are offered at the Pure Naples and Pure Fort Myers locations.

**Sunset Music Cruise**

Guests will enjoy live music aboard the M/V Edison Explorer at Pure Fort Myers and the M/V Double Sunshine at Pure Naples while exploring the beautiful wildlife and sights along scenic, Southwest Florida waterways.

**Mother’s Day**

Mothers are receiving special appreciation from Pure Florida on Mother’s Day - Sunday, May 10. With a full price purchase of a child or spouse ticket, mothers are cruising free at both locations, giving families a relaxing day on the water with their loved ones.

**BINGO Cruise**

BINGO fans are invited to test their luck and win awesome prizes from local partner attractions and restaurants aboard one of our vessels. This fun-filled cruise will also feature light snacks and a drink ticket.

**Veterans Cruise FREE**

On Memorial Day, Pure Florida is thanking veterans for their service by offering free cruises at Pure Naples and Pure Fort Myers. On these sightseeing cruises, guests will learn about the past of each historic city, while taking in the sights and sounds of Southwest Florida from the water.

Pure Fort Myers cruises depart from The Marina at Edison Ford. For reservations, visit [www.PureFortMyers.com](http://www.PureFortMyers.com) or call (239) 919-2965.

Pure Naples cruises depart from the dock at Tin City, Naples. For reservations, visit [www.PureNaples.com](http://www.PureNaples.com) or call (239) 263-4949 for more information or to book your cruise.

**ABOUT PURE FORT MYERS**

Founded in 2014 by Captains Lance and Harry Julian, a father and son team, Pure Fort Myers is part of the [Pure Florida](#) Group and summarizes five generations of maritime connections. Similar to its sister company, Pure Naples, the company owns and operates the M/V EDISON EXPLORER for sightseeing, eco and river excursions as well as sunset cruises. Pure Fort Myers takes guests up the Caloosahatchee River to experience the nature, ecology and history of Fort Myers from the river with certified captains, naturalists and historians. Each of these trips gives passengers a panoramic view of the Edison & Ford Winter Estates from the water and the historic railway bridge, and up the river to see dolphins, manatees, birds and other abundant wildlife native to the area.

Pure Fort Myers river excursions depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901. Contact (239) 919-2965 or [www.PureFortMyers.com](http://www.PureFortMyers.com) for more information or to book your next adventure.

## **ABOUT PURE NAPLES**

Founded in 2009 by Captains Lance and Harry Julian, a father and son team, Pure Naples is part of the [Pure Florida](#) Group and summarizes five generations of maritime connections. The company owns and operates the legendary vessels M/V DOUBLE SUNSHINE and M/V NAPLES EXPLORER for sightseeing, dolphin-watch, shelling and eco tours as well as sunset cruises. They also include in their fleet, the M/V LADY BRETT, M/V KUDU and M/V KUDU II for private and head boat deep sea and backwater fishing trips. Their comprehensive offerings are completed with private boat rentals, jet-ski rentals and guided tours, as well as high-speed thrills on jet boat ODIN.

Pure Naples is located at 1200 5th Avenue S., Naples, Florida at the corner of 12th Street S and 6th Avenue S. at Tin City, directly off of US 41. For more information on booking your next cruise, fishing trip or water adventure, contact Pure Naples at (239) 263-4949 or visit [www.PureNaples.com](http://www.PureNaples.com).

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