

FOR IMMEDIATE RELEASE
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PURE FORT MYERS PARTNERS WITH CAPE CORAL PARKS AND RECREATION TO OFFER MARINE SCIENCE FIELD TRIPS THIS SUMMER 2015

FORT MYERS, Fla. – May 27, 2015 – Parents and children looking to explore the world of marine biology now have a unique opportunity through a hands-on, marine science cruise that offers an engaging experience in a natural setting. Pure Fort Myers will offer marine science field trips for children in first through seventh grade. Adventuring out to the Caloosahatchee, students will work in groups, testing water quality and participating in other activities. The program encourages teamwork, critical thinking, problem solving and creativity.

Trips will depart from Four Freedoms Park at Bimini Basin and take place on June 16 and 25, July 13 and 19, and August 11 and 19. Children must be accompanied by an adult. Cost for adults and children are \$15 per person for residents and \$23 for non-residents.

The partnership with Cape Coral Parks and Recreation is the first relationship of Pure Florida's newest venture, Pure Education. Pure Education will bring residents and visitors closer to Southwest Florida's ecology and wildlife through educational experiences. "We are ideally situated to educate the public on Southwest Florida's greatest asset – water and the maritime environment," said Harry Julian, owner of the Pure Florida Group. "Through these marine science cruises, we will introduce tomorrow's generation to our ecosystem and the challenges it faces today."

Parents can contact Four Freedom Park at (239) 574-0804 or visit CapeParks.com to make a reservation. For more information on Pure Fort Myers and its cruises, please visit PureFortMyers.com.

ABOUT PURE FORT MYERS

Founded in 2014 by Captains Lance and Harry Julian, a father and son team, Pure Fort Myers is part of the [Pure Florida](http://PureFlorida.com) Group and summarizes five generations of maritime connections. Similar to its sister company, Pure Naples, the company owns and operates the M/V EDISON EXPLORER for sightseeing, eco and river excursions as well as sunset cruises. Pure Fort Myers takes guests up the Caloosahatchee River to experience the nature, ecology and history of Fort Myers from the river with certified captains, naturalists and historians. Each of these trips gives passengers a panoramic view of the Edison & Ford Winter Estates from the water and the historic railway bridge, and up the river to see dolphins, manatees, birds and other abundant wildlife native to the area. Pure Fort Myers river excursions depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901. Contact (239) 919-2965 or www.PureFortMyers.com for more information or to book your next adventure.

ABOUT PURE FLORIDA

Locally owned and operated by Captains Lance and Harry Julian, a father and son team, the Pure Florida Group includes local water attractions Pure Naples and Pure Fort Myers. They are also partners in Marine Team International and Pure Image Productions, both credited with award-winning feature films, documentaries, television and video productions. Pure Florida and all its companies summarize five generations of maritime connections, bringing passion and expertise to the Southwest Florida area and worldwide. Visit www.GoPureFL.com for more information.



MARINE SCIENCE FIELD TRIPS

Come aboard the Edison Explorer with Pure Fort Myers departing from Four Freedoms Park at Bimini Basin to become a marine biologist.

Once in the Caloosahatchee, students will test the water quality. Water quality tests may include testing ph, salinity, temperature, turbidity, nitrogen, and more. This hands-on Marine Science Cruise will engage students to learn about our environment in its natural setting. Students will be able to work in groups, with similar aged students, to encourage team work, critical thinking, problem solving and creativity. The number of experiments vary depending on age and ability. **Reservations required.**



ADULT & CHILD COST: \$15 Resident per person
 \$23 Non-Resident per person

CONTACT: Four Freedoms Park at
 (239) 574-0804 or www.CapeParks.com
 to make your reservation!

TIME: 10:00 am - 11:30 am

RECOMMENDED AGES: 1st - 7th grade

TUES, JUNE 16
THURS, JUNE 25
MON, JULY 13
WED, JULY 29
TUES, AUGUST 11
WED, AUGUST 19



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