

FOR IMMEDIATE RELEASE
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PURE NAPLES RECEIVES 2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE

NAPLES, Fla. – July 16, 2014 – Pure Naples has received the 2014 [TripAdvisor](#)® Certificate of Excellence Award for their exceptional service to residents and tourists alike in Southwest Florida. Offering a variety of water-based activities on Naples Bay and the Gulf of Mexico from sightseeing and dolphin watch cruises, fishing charters and head boat, to Jet boat thrill rides, boat rentals, Jet Ski tours and rentals, Pure Naples provides a once of a lifetime maritime experience. Later this year they will be opening a new location, Pure Fort Myers, in the River District of Downtown Fort Myers.

This accolade is given only to those businesses considered to be the “top-performing 10 percent of all businesses worldwide” on TripAdvisor.

According to TripAdvisor, to qualify for the Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travelers on the site. Additional criteria include the volume of reviews received within the last twelve months.

“Pure Naples is incredibly pleased to receive the TripAdvisor Certificate of Excellence,” said Captain Harry Julian, Co-Owner. “We strive to provide our customers memorable and exceptional boating experiences coupled with outstanding customer service, and this is evidence that our efforts are working.”

ABOUT PURE NAPLES

Founded in 2009 by Captains Lance and Harry Julian, a father and son team, Pure Naples summarizes five generations of maritime connections. The company owns and operates the legendary vessels M/V Double Sunshine and M/V Naples Explorer for sightseeing, dolphin watching and sunset cruises. They also include in their fleet, the M/V Lady Brett, M/V KUDU and M/V KUDU II for private and head boat deep sea, calm bay, back bay and sunset fishing trips and their Jet Boat the ODIN. Pure Naples is centrally located at the corner of 12th Street S. and 6th Avenue S. in the water adventure center of Naples, at Tin City, in the heart of Downtown Naples, directly off of US 41. Their newest location Pure Fort Myers is opening later this year in the River District of Downtown Fort Myers. For more information on booking your next cruise, fishing trip or water adventure, contact Pure Naples at (239) 263-4949 or visit <http://www.purenaples.com>.

ABOUT TRIPADVISOR®

TripAdvisor is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools.

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