

FOR IMMEDIATE RELEASE

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PURE NAPLES INVITES PUBLIC TO RIDE WITH THEM AT ANNUAL HOLIDAY BOAT PARADE

Event Benefits the Ricky King Children's Fund

NAPLES, Fla. – November 21, 2014 – Pure Naples invites residents and guests to join them for the Marine Industries Association of Collier County (MIACC) annual holiday boat parade on Dec. 13 from 6 p.m. to 9 p.m.

Guests are invited to experience the event from the water, while being a part of the parade and festivities. Tickets are just \$35 and are currently available for purchase. Boarding will commence at 6 p.m.; guests should arrive accordingly.

The entire Pure Naples' fleet will be on the water for the 25th anniversary of this Naples Bay tradition. Those vessels participating in the parade itself will be decorated to reflect this year's theme 'Silver Bells', with all donations from this event benefitting the [Ricky King Children's Fund](#).

For more information on the MIACC Christmas Boast Parade, please visit MIACC.org. To reserve your seat(s) for the parade aboard a Pure Naples boat, please call (239) 263-4949.

ABOUT PURE NAPLES

Founded in 2009 by Captains Lance and Harry Julian, a father and son team, Pure Naples is part of the [Pure Florida](#) Group and summarizes five generations of maritime connections. The company owns and operates the legendary vessels M/V DOUBLE SUNSHINE and M/V NAPLES EXPLORER for sightseeing, dolphin-watch, shelling and eco tours as well as sunset cruises. They also include in their fleet, the M/V LADY BRETT, M/V KUDU and M/V KUDU II for private and head boat deep sea and backwater fishing trips. Their comprehensive offerings are completed with private boat rentals, jet-ski rentals and guided tours, as well as high-speed thrills on jet boat ODIN.

Pure Naples is located at 1200 5th Avenue S., Naples, Florida at the corner of 12th Street S and 6th Avenue S. at Tin City, directly off of US 41. For more information on booking your next cruise, fishing trip or water adventure, contact Pure Naples at (239) 263-4949 or visit www.PureNaples.com.

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