

**DRAFT FOR REVIEW**

Media Contact: Tiffany Whitaker  
(239) 221-2858 | [Tiffany@GetPushing.com](mailto:Tiffany@GetPushing.com)

**PURE NAPLES' JET BOAT "ODIN" GETS AN UPGRADE**

*Going Further, Faster and More Efficiently than Ever Before*

**NAPLES, Fla. – August 5, 2014** – One of Pure Naples newest and most exhilarating attractions, high-propelled jet boat "ODIN", recently received a complete new engine install making it more powerful and extremely efficient.

The new engine, an FNM HPE 300 horsepower marine diesel, was installed by Diversified Yacht Services in Fort Myers and was overseen by Project Manager, Taz Papanikolaou. This engine was a perfect fit for the high-speed vessel because of its power-to-weight ratio and reduced noise and vibration levels. Capable of sharp 360-degree turns, the engine only weighs 735 lbs. dry and can reach 295 horsepower at 4,000 RPMs. This provides high fuel efficiency and emits fewer fuel emissions into the environment.

The ODIN is also used for eco cruises along the Naples Inner Coastal waterway and the North 10,000 Islands. Its jet propulsion system is quiet and smooth enough to not inhibit the wildlife watching experience.

For more information or to book your next adventure on the M/V Lady Brett, please call (239) 263-4949 or visit <http://www.purenaples.com>.

**ABOUT ADVENTURE NAPLES**

Founded in 2009 by Captains Lance and Harry Julian, a father and son team, Adventure Naples summarizes five generations of maritime connections. The company owns and operates the legendary vessels M/V Double Sunshine, M/V Lady Brett and M/V Naples Explorer, Kudu and Kudu 2 for sightseeing and sunset cruises, deep sea fishing tours, jet-ski water adventures and boat rentals. They also offer special occasion and group charters for all of your event needs.

Centrally located at the corner of 12<sup>th</sup> Street S. and 6th Avenue S. in the water adventure center of Naples, Tin City. Adventure Naples resides in the heart of Downtown Naples, directly off of US 41. For more information on reserving a space on one of their sea excursions, contact them directly at (239) 263-4949 or visit the website at <http://www.cruisenaplesflorida.com>.

###

>**PHOTO ATTACHED:** The ODIN jet boat in action  
*Additional, high-res images of production and close ups available upon request.*