

**FOR IMMEDIATE RELEASE**

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**ROSARIO OF PURE FLORIDA GROUP WINS WOMAN OF THE YEAR**

**NAPLES, FLA. – October 28, 2014** – The Local Chapters of Business Women recently named Robin Rosario, Outreach Director for the Pure Florida Group, Woman of the Year. A long-time Naples resident, Rosario has more than 16 years of experience in community relations and marketing, as well as three years with the Pure Florida group.

“Her work in the Southwest Florida community reflects our family business. She is an invaluable, hard-working employee and an asset to the Pure Florida Family,” Captain Harry Julian, Owner of Pure Florida Group.

The Local Chapters of Business Women is a networking group serving women in Lee, Collier and surroundings counties who want to develop personally and professionally. The Network is dedicated to helping women advance business skills through networking, personal development workshops and the sharing of resources and tools.

To congratulate Robin or coordinate a group event with Pure Florida in Naples or Fort Myers, please contact Robin by calling (239) 450-4871 or by emailing her at [robin@purenaples.com](mailto:robin@purenaples.com).

**ABOUT PURE FLORIDA**

Locally owned and operated by Captains Lance and Harry Julian, a father and son team, the Pure Florida Group owns and manages local water attractions Pure Naples and Pure Fort Myers. They are also partners in Marine Team International and Pure Image Productions, both credited with award-winning feature films, documentaries, television and video productions. Pure Florida and all their companies summarize five generations of maritime connections, bringing passion and expertise to the Southwest Florida area and worldwide. Visit [www.GoPureFL.com](http://www.GoPureFL.com) for more information.

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