

**FOR IMMEDIATE RELEASE**  
Media Contact: Tiffany Whitaker  
(239) 221-2858 | [Tiffany@GetPushing.com](mailto:Tiffany@GetPushing.com)

**Pure Florida Offering Discounted Cruises  
to Veterans and Their Families on Veterans Day**

**FT. MYERS, Fla. – November 6, 2014** – Pure Naples and Pure Fort Myers will be honoring the men and woman who have served our country this Veterans Day.

On Tuesday, November 11, Veterans will receive 50% off cruises and eco tours, including rides on Jet Boat Odin at their Naples location. A valid VA identification card or DD214 papers must be presented in order to receive the discounted rate. All family members accompanying Veterans will cruise for a discounted child rate.

Pure Naples is open 365 days a year and is located at 1200 5th Avenue S., Naples, Florida at the corner of 12th Street S and 6th Avenue S. in historical Tin City. Pure Fort Myers is located at 2360 W. 1st Street at The Marina at Edison Ford in the river district of Fort Myers. They are open year-round, only closing on Thanksgiving and Christmas Day.

To book a reservation at Pure Naples, call (239) 263-4949. To book a reservation at Pure Fort Myers, call (239) 919-2965.

**ABOUT PURE FLORIDA**

Locally owned and operated by Captains Lance and Harry Julian, a father and son team, the Pure Florida Group owns and manages local water attractions Pure Naples and Pure Fort Myers. They are also partners in Marine Team International and Pure Image Productions, both credited with award-winning feature films, documentaries, television and video productions. Pure Florida and all their companies summarize five generations of maritime connections, bringing passion and expertise to the Southwest Florida area and worldwide. Visit [www.GoPureFL.com](http://www.GoPureFL.com) for more information.

###