

FOR IMMEDIATE RELEASE

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**WORLD-RENOWNED WILDLIFE BIOLOGIST & LOCAL RADIO HOST CRUISES WITH
PURE FORT MYERS**

Public Invited to Special Event on January 30th

FORT MYERS, Fla. – January 15, 2015 – In partnership with WGCU, Pure Fort Myers will host a special cruise event on the Caloosahatchee River Jan. 30. The public is invited to cruise with Dr. Jerry Jackson, host of WGCU Public Radio's With the Wild Things

Guests will benefit from hearing Dr. Jackson while seeing the ecology and wildlife first-hand aboard Pure Fort Myers' M/V Edison Explorer. Tickets are \$150 for this 1.5-hour long cruise, including hors d'oeuvres as well as a WGCU membership.

Wildlife biologist Dr. Jackson is best known in Southwest Florida for his brief, yet in-depth and interesting 'looks' into the area's beaches, swamps and preserves. With the Wild Things, which airs on 90.1 FM, opens the ears and minds of listeners as he educates them on everything wild, from invasive plants to land and marine-life to lightning. To hear Dr. Jerry Jackson's With the Wild Things, please visit <http://news.wgcu.org/programs/wild-things>.

Pure Fort Myers river cruises depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901. For more information or to reserve your seat aboard this special cruise, please call 888-809-9809 or visit wgcu.org/events. For more information on Pure Fort Myers and their river cruises, please call (239) 919-2965 or visit PureFortMyers.com.

ABOUT PURE FORT MYERS

Founded in 2014 by Captains Lance and Harry Julian, a father and son team, Pure Fort Myers is part of the Pure Florida Group and summarizes five generations of maritime connections. Similar to its sister company, Pure Naples, the company owns and operates the M/V EDISON EXPLORER for sightseeing, eco and river excursions as well as sunset cruises. Pure Fort Myers takes guests up the Caloosahatchee River to experience the nature, ecology and history of Fort Myers from the river with certified captains, naturalists and historians. Each of these trips gives passengers a panoramic view of the Edison & Ford Winter Estates from the water and the historic railway bridge, and up the river to see dolphins, manatees, birds and other abundant wildlife native to the area.

Pure Fort Myers river excursions depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901. Contact (239) 919-2965 or www.PureFortMyers.com for more information or to book your next adventure.

Dr. Jerry Jackson



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