

FOR IMMEDIATE RELEASE
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DOWNTOWN FORT MYERS RIVER DISTRICT EVENTS EXPAND TO THE WATER
Local Water Attraction Pure Fort Myers Brings Music, Art and Wine On the Water

FORT MYERS, Fla. – March 4, 2015 – Local water attraction, Pure Fort Myers is pleased to announce they will be offering new, specialty sunset cruises aligning with the River District Alliance (RDA) monthly events in Downtown Fort Myers.

Concert and Cruise

Occurring the second Friday evening of each month, guests are invited to cruise up the Caloosahatchee River on the M/V Edison Explorer, enjoying the serenade of local musician Bobby James.

Art Cruise

Taking place the first Friday of each month, Pure Fort Myers is partnering with Painting with a Twist to offer a unique cruising experience. Coinciding with the downtown Fort Myers ArtWalk, guests will enjoy step-by-step instruction with an experienced local artist to create their own work of art – while cruising on the Caloosahatchee. Artists of all skill levels welcome.

Wine Tasting

On the last Saturday of each month, wine and champagne expert Tyler Haas is cruising with Pure Fort Myers guests. Wine lovers and those looking to experiment will be sampling eclectic red and white wines with delicious tastings to accompany each.

Prices vary by cruise and depart from The Marina at Edison Ford. Visit www.PureFortMyers.com or call (239) 919-2965 for more information or to book your cruise.

ABOUT PURE FORT MYERS

Founded in 2014 by Captains Lance and Harry Julian, a father and son team, Pure Fort Myers is part of the [Pure Florida](#) Group and summarizes five generations of maritime connections. Similar to its sister company, Pure Naples, the company owns and operates the M/V EDISON EXPLORER for sightseeing, eco and river excursions as well as sunset cruises. Pure Fort Myers takes guests up the Caloosahatchee River to experience the nature, ecology and history of Fort Myers from the river with certified captains, naturalists and historians. Each of these trips gives passengers a panoramic view of the Edison & Ford Winter Estates from the water and the historic railway bridge, and up the river to see dolphins, manatees, birds and other abundant wildlife native to the area. Pure Fort Myers river excursions depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901. Contact (239) 919-2965 or www.PureFortMyers.com for more information or to book your next adventure.

PURE FORT MYERS
ART CRUISE

Painting with a Twist



WINE CRUISE
Tour of France



PURE FORT MYERS