

FOR IMMEDIATE RELEASE
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**WORLD-RENOWNED WILDLIFE BIOLOGIST & LOCAL RADIO HOST CRUISES WITH
NAPLES**

Public Invited to Special Cruise Event on March 13

Naples, Fla. – March 11, 2015 – In partnership with WGCU, Pure Naples will host a special cruise event through the waterways of Naples on March 13. The public is invited to cruise on the ‘For the Birds Tour’ with Dr. Jerry Jackson, host of WGCU Public Radio’s With the Wild Things.

After a successful cruise on the Caloosahatchee River earlier this year, the Pure Florida Group is bringing the special cruise event down to Naples. Guests will benefit from hearing Dr. Jackson, while seeing the ecology and wildlife first-hand aboard Pure Naples’ Double Sunshine. The cruise will depart from Tin City at 4:00 pm. Donations are \$150 for this 1.5-hour long cruise, including hors d’oeuvres, two drinks provided on the boat, as well as a WGCU membership.

Wildlife biologist Dr. Jackson is best known in Southwest Florida for his brief, yet in-depth and interesting ‘looks’ into the area’s beaches, swamps and preserves. With the Wild Things, which airs on 90.1 FM, opens the ears and minds of listeners as he educates them on everything wild, from invasive plants to land and marine-life to lightning. To hear Dr. Jerry Jackson’s With the Wild Things, please visit <http://news.wgcu.org/programs/wild-things>.

For more information or to reserve your seat aboard this special cruise, please call 888-809-9809 or visit wgcu.org/events. For more information on Pure Naples and their specialty cruises, please call (239) 263-4949 or visit PureNaples.com.

ABOUT PURE NAPLES

Founded in 2009 by Captains Lance and Harry Julian, a father and son team, Pure Naples is part of the Pure Florida Group and summarizes five generations of maritime connections. The company owns and operates the legendary vessels M/V DOUBLE SUNSHINE and M/V NAPLES EXPLORER for sightseeing, dolphin-watching, shelling and eco tours as well as sunset cruises. They also include in their fleet, the M/V LADY BRETT, M/V KUDU and M/V KUDU II for private and head boat deep sea and backwater fishing trips. Their comprehensive offerings are completed with private boat rentals, jet-ski rentals and guided tours, as well as high-speed thrills on jet boat ODIN.

Pure Naples is located at 1200 5th Avenue S., Naples, Florida at the corner of 12th Street S and 6th Avenue S. at Tin City, directly off of US 41. For more information on booking your next cruise, fishing trip or water adventure, contact Pure Naples at (239) 263-4949 or visit www.PureNaples.com.

Photos of Dr. Jerry Jackson; Wildlife photos

