

PURE FORT MYERS CRUISE TAKES GUESTS TO DISCOVER MATLACHA ISLAND

FORT MYERS, Fla. – April 8, 2015 – Pure Fort Myers will offer a special one-day cruise on April 25. Departing from The Marina at Edison Ford and docking in Matlacha, passengers of the eco cruise will discover island-life through local wildlife education, history, walking tours, shopping and visiting the unique art galleries.

In partnership with True Tours, the trip will take place from 9am to 3:30pm, stopping to take in the scenery and enjoy lunch. Guests will also meet local artist Leoma Lovegrove, best known for her work that reflects the color-filled island life on Matlacha. Read about Lovegrove at leomalovegrove.com.

Cost for the cruise is \$59. Visit PureFortMyers.com for more information or call (239) 919-2965 to book your cruise.

ABOUT PURE FORT MYERS

Founded in 2014 by Captains Lance and Harry Julian, a father and son team, Pure Fort Myers is part of the [Pure Florida](http://PureFlorida.com) Group and summarizes five generations of maritime connections. Similar to its sister company, Pure Naples, the company owns and operates the M/V EDISON EXPLORER for sightseeing, eco and river excursions as well as sunset cruises. Pure Fort Myers takes guests up the Caloosahatchee River to experience the nature, ecology and history of Fort Myers from the river with certified captains, naturalists and historians. Each of these trips gives passengers a panoramic view of the Edison & Ford Winter Estates from the water and the historic railway bridge, and up the river to see dolphins, manatees, birds and other abundant wildlife native to the area. Pure Fort Myers river excursions depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901. Contact (239) 919-2965 or www.PureFortMyers.com for more information or to book your next adventure.



