

**FOR IMMEDIATE RELEASE**  
Media Contact: Tiffany Whitaker  
(239) 221-2858 | [Tiffany@GetPushing.com](mailto:Tiffany@GetPushing.com)

## **PURE NAPLES ANNOUNCES ARRIVAL OF NEW JET SKI FLEET**

**NAPLES, Fla. – April 3, 2015** – Just in time for spring break, Pure Naples has upgraded their fleet with eight new 2015 Yamaha VX Deluxe Jet Skis! One of the most fuel-efficient models on the market, it features a dual-throttle RiDE system, which makes riding easier by first starting the watercraft in neutral. The right lever accelerates forward and the left lever is used to slow down and reverse. This feature improves low-speed steering and allows for maximum control, providing a smoother and safer experience for riders.

Individuals or groups can rent the Jet Skis and take them out on their own through Naples' inner coastal and northern 10,000 islands or participate in a guided adventure tour with knowledgeable guides and naturalists. Jet Ski renters can experience the thrill of speed and enjoy beach serenity, gathering shells and experiencing the abundant wildlife of the area.

For more information on Pure Naples adventures or to reserve Jet Skis for your next adventure, please call (239) 263-4949 or visit [PureNaples.com](http://PureNaples.com).

### **ABOUT PURE NAPLES**

Founded in 2009 by Captains Lance and Harry Julian, a father and son team, Pure Naples is part of the Pure Florida Group and summarizes five generations of maritime connections. The company owns and operates the legendary vessels M/V DOUBLE SUNSHINE and M/V NAPLES EXPLORER for sightseeing, dolphin-watch, shelling and eco tours as well as sunset cruises. They also include in their fleet, the M/V LADY BRETT, M/V KUDU and M/V KUDU II for private and head boat deep sea and backwater fishing trips. Their comprehensive offerings are completed with private boat rentals, jet-ski rentals and guided tours, as well as high-speed thrills on jet boat ODIN.

Pure Naples is located at 1200 5th Avenue S., Naples, Florida at the corner of 12th Street S and 6th Avenue S. at Tin City, directly off of US 41. For more information on booking your next cruise, fishing trip or water adventure, contact Pure Naples at (239) 263-4949 or visit [www.PureNaples.com](http://www.PureNaples.com).

Photos of (8) New Blue Jet Skis



###