

FOR IMMEDIATE RELEASE
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PURE FLORIDA OFFERS FREE CRUISES TO VETERANS ON MEMORIAL DAY

FORT MYERS, Fla. – MAY 5, 2015 – Pure Florida will be honoring the men and woman who have served our country this Memorial Day. On Monday, May 25, Veterans are cruising free at both Pure Fort Myers and Pure Naples locations.

On a Pure Fort Myers River and Eco Cruise, guests will take a tour up the Caloosahatchee River aboard the M/V Edison Explorer, learning from certified naturalists and historians about the area's wildlife ecology, as well as the historic city of downtown Fort Myers.

The captains and crew of Pure Naples will take guests aboard the M/V Double Sunshine and cruise on the Naples Bay to experience the beautiful wildlife and sights, while also hearing about the city's rich history.

A valid VA identification card or DD214 papers must be presented at the time of reservation.

To book a reservation at Pure Naples, call (239) 263-4949 or visit PureNaples.com. Pure Naples is open 365 days a year and is located at 1200 5th Avenue S., Naples, Florida at the corner of 12th Street S and 6th Avenue S. in historical Tin City.

To book a reservation at Pure Fort Myers, call (239) 919-2965 or visit PureFortMyers.com. Pure Fort Myers is located at 2360 W. 1st Street at The Marina at Edison Ford in the river district of Fort Myers. They are open year-round, only closing on Thanksgiving and Christmas Day.

ABOUT PURE FLORIDA

Locally owned and operated by Captains Lance and Harry Julian, a father and son team, the Pure Florida Group owns and manages local water attractions Pure Naples and Pure Fort Myers. They are also partners in Marine Team International and Pure Image Productions, both credited with award-winning feature films, documentaries, television and video productions. Pure Florida and all their companies summarize five generations of maritime connections, bringing passion and expertise to the Southwest Florida area and worldwide. Visit GoPureFL.com for more information.

Photos of M/V Double Sunshine

