

FOR IMMEDIATE RELEASE
Media Contact: Tiffany Whitaker
(239) 221-2858 | Tiffany@GetPushing.com

CELEBRATE THE 4TH OF JULY ON THE WATER!
Pure Fort Myers to Host Fireworks Cruise on the Caloosahatchee

FORT MYERS, Fla. – June 3, 2015 – This 4th of July, Pure Fort Myers is hosting its first Independence Day celebration with a one-of-a-kind cruise. Guests will have a chance to escape the holiday traffic and climb aboard the M/V Edison Explorer for a breathtaking view of the Fort Myers fireworks from the water! The cruise will depart from The Marina at Edison Ford at 8:15 p.m. and cruise up the Caloosahatchee River and anchor for the Fort Myers light show. A return to the marina is estimated for 10 p.m.

Tickets for this cruise are \$44. The number of seats is limited on the M/V Edison Explorer. Make a reservation at Pure Fort Myers by calling (239) 919-2965 or visiting www.purefortmyers.com.

ABOUT PURE FORT MYERS

Founded in 2014 by Captains Lance and Harry Julian, a father and son team, Pure Fort Myers is part of the [Pure Florida](http://www.pureflorida.com) Group and summarizes five generations of maritime connections. Similar to its sister company, Pure Naples, the company owns and operates the M/V EDISON EXPLORER for sightseeing, eco and river excursions as well as sunset cruises. Pure Fort Myers takes guests up the Caloosahatchee River to experience the nature, ecology and history of Fort Myers from the river with certified captains, naturalists and historians. Each of these trips gives passengers a panoramic view of the Edison & Ford Winter Estates from the water and the historic railway bridge, and up the river to see dolphins, manatees, birds and other abundant wildlife native to the area.

Pure Fort Myers river excursions depart from The Marina at Edison Ford, 2360 W First St, Fort Myers, FL 33901. Contact (239) 919-2965 or www.PureFortMyers.com for more information or to book your next adventure.

